



Contact:

ClearCount Medical Solutions
Contact: Jennifer Bannan
Zer0 to 5ive
412-580-3675
jen@0to5.com

Medline Industries, Inc.
Jerreau Beaudoin, 847-643-3011
John Marks, 847-643-3309

JANE PHILLIPS MEDICAL CENTER ADOPTS LATEST OR SAFETY TECHNOLOGY

–ClearCount System, Exclusively Distributed by Medline, Both Counts and Detects Surgical Sponges –

PITTSBURGH, PA – November 9, 2010 – [ClearCount Medical Solutions](#) and Medline Industries, Inc. today announced the successful conversion of one of the top 100 hospitals in the nation for patient safety. Bartlesville, OK-based Jane Phillips Medical Center (JPMC) has implemented SmartWand-DTX, the latest and most comprehensive radio-frequency identification (RFID) technology to prevent retained surgical sponge incidents. JPMC upgraded to ClearCount's RFID-based platform that uniquely counts and detects all surgical sponges used during hospital procedures.

"We take our commitment to improving patient safety very seriously," said Scott E. Williams, DO, Chief of Surgery. "As a surgeon, I appreciate the additional reassurance that comes from using the most up-to-date, sophisticated technology to increase patient safety."

JPMC worked closely with ClearCount and Medline to implement the SmartWand-DTX in all operating rooms, replacing a more limited system that did not provide unique identification of detected sponges nor provide electronic verification of the sponge counting process.

"This technology allows our clinical associates to operate at an exceptional level of patient safety," said Dellene Nielson, RN, OR Clinical Manager. "They truly appreciate the ability to electronically verify our manual counting procedures."

"We're pleased to add Jane Phillips Medical Center to our rapidly expanding customer base," said David Palmer, Chief Executive Officer of ClearCount. "Their selection of our safety technology demonstrates a national trend in how hospitals are taking patient safety to a higher level."

Retained surgical sponges are a big problem and are capturing attention throughout the medical field as the most frequent and costly surgical "never event." In July, 2010, new Association of periOperative Registered Nurses (AORN) Recommended Practices for the Prevention of Retained Surgical Items highlighted that membership may consider use of adjunct technologies to enhance surgical count procedures in order to avoid retained sponge incidents. For more information visit www.clearcount.com.

About ClearCount Medical Solutions

ClearCount Medical Solutions is a medical device company focused on patient safety solutions. ClearCount has assembled an extendable RFID-based platform that provides a comprehensive solution to improve efficiency while preventing medical errors. ClearCount Medical Solutions has been recognized with a Popular Science 2009 Best of What's New Award, and has received additional recognition from TIME and WIRED magazines, the 2009 Wall Street Journal Technology Innovation Award, the International Design Excellence Award (IDEA) and more. ClearCount's SmartSponge and SmartWand-DTX systems are the first RFID enabled systems for counting and



detecting surgical sponges, thereby improving patient and OR safety, enhancing productivity, and reducing cost. To learn more, visit www.clearcount.com.

About Medline Industries, Inc.

Medline, the nation's largest privately held manufacturer and distributor of healthcare products, manufactures and distributes more than 100,000 products to hospitals, extended-care facilities, surgery centers, home care dealers and agencies. Headquartered in Mundelein, Ill, Medline has more than 800 dedicated sales representatives nationwide to support its broad product line and cost management services.

Over the past five years, Medline has been the fastest-growing distributor of medical and surgical supplies in the U.S., serving as the primary distributor to over 450 major hospitals and healthcare systems. As a leading distributor, Medline offers a comprehensive array of consulting and management services encompassing the supply chain and logistics, utilization and standardization, business tools and enhanced reporting capabilities and on-staff clinicians.

- ### -